



WAR ROOM™ schedule

DAY 1

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| 8.30 AM | Breakfast briefing with the team |
| 9.30 AM | Business Model Canvas brainstorming |
| 10.30 AM | Project requirement listing |
| 11.30 AM | Initial mock-ups Project code setup |
| 1 PM | Lunch |
| 2 PM | Initial mock-ups Project code setup |
| 5 PM | Narrow the project scope for the following two days |
| 6.30 PM | Project scope and timeline closed |
| 7 PM | Dinner |

DAY 2

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|---------|--|
| 8.30 AM | Breakfast briefing with the team |
| 9.30 AM | Build & design Marketing track: Planning |
| 1 PM | Lunch |
| 2 PM | Build & design Marketing track: Planning |
| 6.30 PM | End of the day & progress report |
| 7 PM | Dinner |

DAY 3

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|---------|--------------------------------------|
| 8.30 AM | Breakfast briefing with the team |
| 9.30 AM | Build & design |
| 1 PM | Lunch |
| 2 PM | Final development sprint |
| 5 PM | Testing, final touches and iteration |
| 6.30 PM | Finished prototype presentation |
| 7 PM | Dinner & drinks with the team |